

*Thinking creatively about web presence,  
design and software.  
Oh, and the odd random idea*



Nic Pegg and Random Idea are usually a blend of enthusiasm, technology and a drive to make software better. Then again, sometimes, Random Idea slips quietly to a chair to drowse as Nic drinks his coffee and plays with Photoshop.

Random Idea can help you create the web site you need - easy to use, visually exciting and accessible to everyone.

### **Complete Package**

Random Idea can provide a complete package that would include domain name registration (registering your chosen domain name on your behalf), web and email hosting, design and deployment. The beta site will be made available at all stages of development to receive your feedback.

Larger projects such as ecommerce sites can leverage a fast database to serve products and integrate with a Content Management System. Your customers' online shopping experience can be enhanced with seamless integration to Paypal or Google Checkout.

### **Brochure Package**

Businesses that only require a small site benefit from a simplified solution, a static brochure site. The conceptual pages will be made available at all stages of development.

### **Search Engine Optimisation**

Random Idea, using on site optimisation, can help you gain the search engine ranking your site needs to compete effectively online. On site optimisation is the process of crafting page content for relevant keywords to increase the search engine ranking of your site.

### **Accessibility**

Starting with a clean usable design, Random Idea can work with you to make your web site accessible to everyone. If you already have a site, then your design can be enhanced to gear it towards accessibility.

### **Website Hosting**

Random Idea can provide a managed service to host your website and provide full SFTP access to your files.

### **Email Hosting**

Random Idea can provide a managed service to host your email accounts for your domain.